Ways that ATD Promotes Chapters and Power Membership

• Power Member information on the ATD membership brochure.
• Chapter locator (www.td.org/chapterlocator) includes link to chapter websites. For chapters on Wild Apricot, link to events page also included. Link to membership/join page for Wild Apricot chapters is also on the chapter locator.
• Chapter locator and Chapter of the Month (COM) featured in monthly ATD Links newsletter.
• Customer Care promotes chapter membership when customers join ATD by phone.
• $1,000 cash prize for “Excellence in Joint Membership Growth” Chapter Excellence Award. Awarded to chapters that demonstrate the highest overall growth rate of joint chapter and ATD members.
• Chapter Incentive Program (ChIP), a revenue-sharing program that offers chapters an opportunity to earn additional revenue. Chapters earn $20 for each new ATD member and $10 for an ATD membership renewal when a chapter’s ChIP code is used at checkout on www.td.org.
• Discounted Power Member rates: $229 Professional and $369 Professional Plus.
• Customizable joint membership marketing materials at www.td.org/jointmembership.
• ATD member list for chapter’s state provided upon request. (Regular monthly reports may be requested from the chapter relations manager.)
• Chapter information on the ATD International Conference & Exposition website: www.atdconference.org.
• Chapter booth at EXPO at ATD’s International Conference for all attendees.
• ATD Power Membership Brochures shipped to each chapter as requested.
- Chapter presence on [www.td.org](http://www.td.org) homepage in four places.
- “Join a Chapter” on the membership checkout page.

1. **Choose Your Membership**

2. **Add-Ons**

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**Save on Multi-Year Membership**

<table>
<thead>
<tr>
<th>12 Months</th>
<th>$259</th>
</tr>
</thead>
<tbody>
<tr>
<td>24 Months</td>
<td>$429</td>
</tr>
</tbody>
</table>
|  | $259 / year $214.50 / year  
  **Save 17 %**  |
| 36 Months | $599  |
|  | $259 / year $199.67 / year  
  **Save 23 %**  |

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**Join a Chapter**

Washington, DC, USA

### Metro DC Chapter
- $80.00
- 0.7 miles away
- Falls Church, DC
- **ADD TO ORDER**

### Maryland Chapter
- $35.00
- 47.4 miles away
- White Marsh, MD
- **ADD TO ORDER**

### Lancaster GIG
- $50.00
- 0.7 miles away
- Lancaster, PA
- **CONTACT**

### Central Pennsylvania Chapter
- $50.00
- 41.1 miles away
- Harrisburg, PA
- **ADD TO ORDER**

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Some chapter memberships are not yet available for purchase at the ATD Store. For these, contact the chapter to join.
• Get directly connected to a chapter through the chapter locator.

  The chapter locator now also links to chapter membership/join pages directly to make it easier for customers to join the chapter.

• Chapter information included in ATD member welcome kits.

  Connect With Your ATD Chapter

  ATD chapter membership provides local networking and professional development opportunities for training, HRD, and performance improvement professionals across the United States. Find your local chapter and learn about upcoming meetings, events, professional development offerings, and volunteer opportunities.
• Mention of chapter membership in ATD member mailings.

• Power Member ads in TD magazine.