SOS Submission

SOS Title:

Submission Date: 10/7/2016
Chapter Name: Chatanooga TN
Chapter ID:
Chapter Location:
Chapter Membership Size:

Contact for this Submission: Kashun Parks
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Phone Number:
Chapter Title: Vice President
Chapter Website URL:

When responding to each area, please provide information about who, what, when, how, why, where, and to what degree where appropriate. Also, please be specific and provide enough detail that would allow a leader from a different chapter to pick up this document and mimic your effort.

Description of Effort: We partnered w/ a local Comm. College to allow their culinary dept. to cater our lunchtime events.

Need(s) addressed (please be specific):
- Be more present in the community.
- Higher quality lunches - fulfilled CARE requirement.
- Cut chapter budget for catering by 50%.
- Partner w/ local CC to get real-life experience (on-the-job experience) to meet the requirement of the CC program (work-study hours).

What is your chapter’s mission?
We want to provide quality services to our community and our members to engage and enable their success.

How does this effort align with your chapter mission (Please provide specific examples)?
- Provides better food at a lower cost to Members.
- Helps “professionals in development” – the Culinary Students.

*ATD Mission: Empower professionals to develop talent in the workplace.*

How does this effort align with ATD’s mission (Please provide specific examples)?
- Helps “professionals in development” – the Culinary Students.

Target Audience (Who will benefit/has benefited?):
- The Chapter.
- The local Community College.
Costs/Resource Used: (Include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources.)

Minimal - Base cost per person per meal was reduced by 50%.
- Local CC already had costs included in their program.

How did you implement? (Please give a brief description.)

Discussion w/ CC Dean, who is also a chapter Board Member. Dean provided connection point between chapter & CC.

What were the Outcomes? (Please include hard data regarding financial, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)

- Very positive feedback from the Members
- CC has a way to provide required experience for the culinary students.

Lessons Learned: (Hints and tips for other Chapters who may be considering a similar effort)

- Have a formal agreement on paper (Chapter + CC)
- Schedule of mtgs & costs
- Ensure everyone is on the same page.

Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc):

[ ] None - I hope this becomes the resource that others use.

How did you become familiar with the Sharing Our Success (SOS) program?

☐ Saw or heard of SOS from Twitter
☐ Saw or heard of SOS from Facebook
☐ Saw or heard of SOS from another Chapter Leader
☐ Saw or heard of SOS from LinkedIn Chapter Leaders group
☐ Saw or heard of SOS on an area call with a NAC representative
☐ Found SOS on ATD website
☒ Other - ALC 2015.

Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)?

*Participating chapters receive up to two complimentary registrations for presenters.

Please email completed forms to SOS@td.org along with any supporting documents.