IS IT TIME TO UPGRADE YOUR TOOLKIT?
You work every day to empower others by developing their knowledge, skills, and abilities. To make sure you have the most impact, your professional toolkit needs to be full of the best, most current, and most relevant tools available. The Association for Talent Development (ATD) can help.

Get support for your professional development through our:

Content and Thought Leadership
Inform and empower your work with our digital collection of tools and resources.

- **TD Magazine**: This monthly publication delivers the best on the industry’s top trends and topics.
- **E-Books**: Read the latest books authored by respected thought leaders.
- **TD at Work**: Discover crucial talent development topics in these immersive job aids written by seasoned experts.
- **Webcasts**: Hear firsthand from industry pros about trends and best practices. ATD members also have access to the archives, which contain more than 700 webcasts.
- **ATD Video**: Watch recordings of industry peers breaking down talent development challenges, sessions from past years of the ATD International Conference & Exposition, and more.
- **Research**: Reports and whitepapers compile comprehensive data and insightful analysis to help you understand trends, make decisions, and influence performance.
  - **State of the Industry report**: This annual report details talent development trends to help you benchmark your organization’s training practices against the industry’s best.
  - **10-Minute Case Studies**: Learn how organizations have tackled specific talent development challenges.
  - **Whitepapers**: Read about data-driven insights and best practices on a variety of talent development topics from industry leaders and companies.

You help others upgrade their skills and knowledge. How about yours?
Career Growth and Education Opportunities

Build your skills and develop your career with our courses and resources.

- **ATD Skill Tracker:** This self-assessment tool provides you with a professional road map by identifying your personal skills gaps, how to close them, and how to align them to your organization’s goals.

- **Education courses:** More than 100 online, face-to-face, and self-paced courses are available on topics ranging from designing to delivering training and learning technologies to project management. *(Members get discounts on ATD education programs.)*

- **Credentials:** Differentiate yourself in a competitive job market by getting a Certified Professional in Learning and Performance (CPLP) or Associate Professional in Talent Development (APTD) certification. *(Members get discounts on preparation programs. ATD membership counts toward recertification.)*

- **Blogs and online publishing opportunities:** Share your expertise and increase the visibility of your thought leadership when you post articles on the ATD website.

Networking and Events

Connect with and learn from like-minded peers to build your community.

- **Events:** ATD holds events all around the world to help you learn directly from game changers who are shaping talent development’s future. Every event leaves you with new contacts, fresh ideas, and an invigorated passion for your work. *(Members get discounts on events.)*

  - **ATD International Conference & Exposition:** It’s the world’s largest annual event for our industry, packed with four days of learning, 400+ speakers, 300+ sessions, and 10,000+ attendees from around the world.

  - **ATD TechKnowledge Conference:** Reimagine what’s possible at this annual gathering for those whose passion lies at the intersection of technology and learning.

  - **Regional and virtual events:** ATD hosts additional events across the United States, around the world, and online to bring the learning to you. From panel discussions to hands-on workshops, each event caters to specific needs and audiences, delivering content that drives results.

- **Online discussion and networking:** Learn from others in the profession with our active social media groups, and through our membership directory (which allows you to message other ATD members directly). Members can also post questions and comments directly to the ATD website.

- **Chapters:** Get to know other professionals in your immediate area and contribute to an active talent development community. Find your local chapter today by visiting [www.td.org/chapterlocator](http://www.td.org/chapterlocator).
# Choose Your ATD Membership

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**JOIN TODAY**

[www.td.org/membership](http://www.td.org/membership)

New in 2018

Unlimited in 2018
My favorite thing about ATD is that not only do I receive frontline information, but I am able to benchmark against competitors and industry leaders. ATD keeps me updated with trends in the talent development field, and that’s paramount not only for my success but my client’s success as well.”

—Deidre Williams
Product Training Manager
Aflac—National Sales Training

About ATD

The Association for Talent Development is the world’s largest professional membership organization supporting those who develop the knowledge and skills of employees, improve performance, and help to achieve results for the organizations they serve. ATD’s members come from more than 120 countries and work in public and private organizations in every industry sector. ATD supports talent development professionals who gather locally in volunteer-led U.S. chapters and international member networks, and with international strategic partners.
ATD has given me the opportunity to meet a number of great professionals in the learning space around the United States and the world. To be able to meet with vendors and learn from experts in the field has allowed me to take this information back to my organization and make some really big wins.”

—Mardel Nesby
HR Director
The Coca-Cola Company